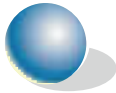
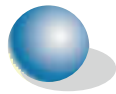


Agent Bin Distribution Report (ABDR)



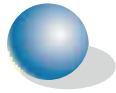
Purpose

To identify the norm for successful realtors based on units sold, and/or
 To set a standard for the agents in your office, or for your team members, and/or
 To determine if the area is dominated by Top Producers or lower-income agents



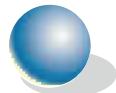
Method

You identify the area(s) that we will conduct the study on, whether by City, MLS area, or ZIP code. We then produce a report based on this territory.



You get

A comprehensive activity report showing how realtors performed. A percentage of the total number of agents is associated with each number of units sold. See example below.



For pricing information

Please contact us at 1-877-785-8040

Agent bin distribution

A	B	C	D	E	F
UNITS SOLD	# OF AGENTS	% OF TTL.	CUM. TTL.	TTL UNITS	CUM. UNITS
The number of listing ends sold	How many agents sold that many units	Percentage of active agents that represents	The running total of Column C	Total number of units sold Column B x A	The running total of Column E
1	1,697	54.20%	54.20%	1,697	1,697
2	604	19.29%	73.49%	1,208	2,905
3	250	7.98%	81.48%	750	3,655
4	168	5.37%	86.84%	672	4,327
5	121	3.86%	90.71%	605	4,932
6	69	2.20%	92.91%	414	5,346
7	59	1.88%	94.79%	413	5,759
8	38	1.21%	96.01%	304	6,063
9	27	0.86%	96.87%	243	6,306
10	13	0.42%	97.29%	130	6,436
11	18	0.57%	97.86%	198	6,634
12	6	0.19%	98.05%	72	6,706
13	15	0.48%	98.53%	195	6,901
14	9	0.29%	98.82%	126	7,027
15	3	0.10%	98.91%	45	7,072
16	5	0.16%	99.07%	80	7,152
17	5	0.16%	99.23%	85	7,237
19	3	0.10%	99.33%	57	7,294
20	3	0.10%	99.43%	60	7,354
21	2	0.06%	99.49%	42	7,396
22	2	0.06%	99.55%	44	7,440
24	3	0.10%	99.65%	72	7,512
25	1	0.03%	99.68%	25	7,537
26	2	0.06%	99.74%	52	7,589
32	1	0.03%	99.78%	32	7,621
35	1	0.03%	99.81%	35	7,656
36	1	0.03%	99.84%	36	7,692
38	1	0.03%	99.87%	38	7,730
43	1	0.03%	99.90%	43	7,773
51	1	0.03%	99.94%	51	7,824

Note:

We allow up to 8 hours to gather information. In some cases data acquisition is very difficult and therefore time spent in excess of 8 hours is invoiced on an hourly basis. Clients are advised in advance and an estimated cost is provided.