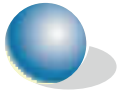




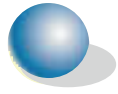
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Price Bin Distribution Report (PBDR)



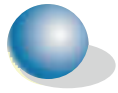
Purpose

To identify price ranges that are most in demand in your marketing area, in order to focus your resources on inventory that sells quickly therefore making the best contribution to your income.



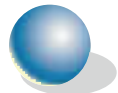
Method

You identify the area(s) that we will conduct the study on, whether by City, MLS area, or ZIP code. We then produce a comprehensive report based on this territory.



You get

A detailed activity report detailing the price ranges of all the homes sold in your territory. This report contains exact information about the percentage of homes sold in each price range. See example below.



For pricing information

Please contact us at 1-877-785-8040

Sample Price Bin Distribution Report

A	B	C	D	E
this column has the different price levels that homes sold for	this column shows how many homes sold in each price range of column A.	this column adds the figures for column B as we go along	this column tells you the percent of total for each price level of column A	this column adds the figures of column D as we go along
price range	units sold	cumulative	% of solds	cumulative
100,000	7	7	0.70%	0.70%
110,000	2	9	0.20%	0.90%
120,000	4	13	0.40%	1.30%
130,000	6	19	0.60%	1.90%
140,000	10	29	1.00%	2.91%
150,000	16	45	1.60%	4.51%
160,000	23	68	2.30%	6.81%
170,000	20	88	2.00%	8.82%
180,000	26	114	2.61%	11.42%
190,000	45	159	4.51%	15.93%
200,000	56	225	6.61%	22.55%
210,000	56	291	6.61%	29.16%
220,000	88	379	8.82%	37.98%
230,000	64	443	6.41%	44.39%
240,000	43	486	4.31%	48.70%
250,000	56	542	5.61%	54.31%
260,000	42	584	4.21%	58.52%
270,000	33	617	3.31%	61.82%
280,000	28	645	2.81%	64.63%
290,000	20	665	2.00%	66.63%
300,000	20	685	2.00%	68.64%
310,000	18	703	1.80%	70.44%
		724	2.10%	72.55%
		750	2.61%	75.15%
			1.30%	

Note:

We allow up to 8 hours to gather information. In some cases data acquisition is very difficult and therefore time spent in excess of 8 hours is invoiced on an hourly basis. Clients are advised in advance and an estimated cost is provided.