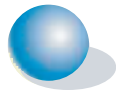


# Agent Performance Report (APR)



## Purpose

To know where you stand amongst your competition, and/or  
 To determine the best recruits for your team (for team builders), and/or  
 To exactly identify an agent's performance before s/he joins your office (for brokers), and/or  
 To find out "who's who" in an area that interests you



## Method

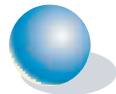
You identify the area(s) that we will conduct the study on, whether by City, MLS area, or ZIP code. We then produce a report based on this territory.



## You get

A detailed activity report showing how successful realtors performed (up to 2,500 agents per report). For each agent, this report identifies:

- the number of listings s/he sold in a given area
- his/her total value of sales (in \$)
- the average days listings stayed on the market
- the asked to sold ratio
- the agent's rank among all other agents in the chosen area by units and value



**For pricing information** Please contact us at 1-877-785-8040

### Sample Agent Performance Report

AGENT	OFFICE	ADDRESS	UNITS	VALUE	AV.DOM	AV.SALE	AV.A/S%	RANK #	RANK \$
Abigail Vlasov	Home Real Estate Inc	12748 Jefferson Davis Hwy	1	176,000	2.0	176,000	100.00%	903	890
Alan Captain	Best Homes Realty	1431 Sommerville Ct	1	400,000	11.0	400,000	100.25%	667	484
Alan Snore	Life Real Estate Specialists	444 Union Street	3	454,500	38.0	151,500	99.56%	375	420
Alice M Sorbona	Good Friends Rty	1100 Empty St #100	1	172,000	12.0	172,000	99.42%	918	906
Alice Popescu	Realty International	280 Buford St #24	8	1,348,750	96.8	168,594	99.32%	90	118
Alison D Johnson	Best Realty	7419 Coxwell Ave	2	256,500	59.0	128,250	99.46%	606	692
Allanah W Bizet	Bizet Real Estate Professionals	160 Darrell Ave	7	1,427,950	15.4	203,993	100.24%	108	107
Allen Dietrich	Melisa Hidalgo Inc.	932 Midlothian Tpk	1	160,000	42.0	160,000	97.62%	970	960
Alwin Whites	Re/Max West End Properties	332 Jefferson Davis Hwy	6	405,288	63.2	67,548	96.96%	160	476
Amanda Behnike	Harrison & Associates, Inc	1235 Main Street	2	366,950	6.0	183,475	100.67%	521	522
Amanda Carter	Life Real Estate Specialists	444 Union Street	1	247,000	61.0	247,000	98.82%	756	712
Angelique Smith	Prudential Allegiance	445 Yonge Street W, Unit 7	2	327,850	34.5	163,925	100.00%	549	577
Anthony Papadopoulos	Hometown Realty Services Inc	688 Wellesley St N	1	189,000	4.0	189,000	98.95%	864	847
Antonia Chen	Lee's Best Buy	3321 Midlothian Tpk	2	595,000	48.5	297,500	99.32%	438	316
Arnette Putnik	Molson Professionals	7457 N. Courthouse Rd	8	2,138,226	46.4	267,278	100.41%	80	48

**Note:**

We allow up to 8 hours to gather information. In some cases data acquisition is very difficult and therefore time spent in excess of 8 hours is invoiced on an hourly basis. Clients are advised in advance and an estimated cost is provided.