

# Market Trend Graphs (MTG)



## Purpose

To be informed about the market trends in listing presentations and newsletters, and/or  
 To get a price reduction by shifting the blame from yourself onto the marketplace, and/or  
 To have your client visualize the need for a price change



## Method

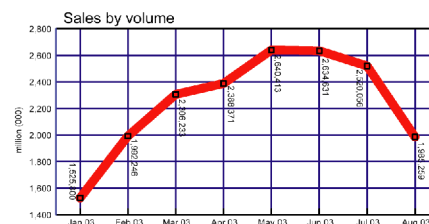
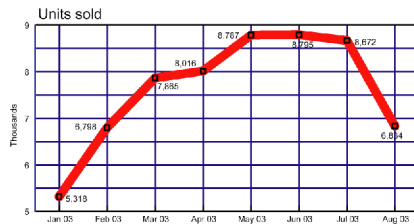
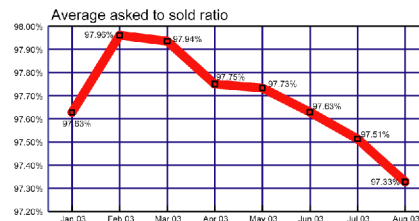
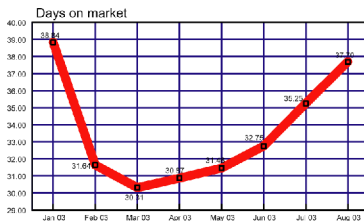
You identify the area that we conduct the study on, whether by City, MLS area or ZIP code; as well as the time-frame. We then produce 5 graphs showing the real estate trends for the area. You can change the area monthly, provided we already have the data for the new area.



## You get

Five market trend graphs, in .pdf format sent via electronic mail every month for 12 months, which identify a decreasing, increasing or steady pattern in:

- average number of days listings stay on the market
- asked price to sold price ratio
- average price listings sold for
- number of units sold
- volume of units sold



## Optional web link



## For pricing information

Please contact us at 1-877-785-8040

### Note:

We allow up to 8 hours to gather information. In some cases data acquisition is very difficult and therefore time spent in excess of 8 hours is invoiced on an hourly basis. Clients are advised in advance and an estimated cost is provided.